File 344:Chinese Patents Abs Aug 1985-2002/Nov
        (c) 2002 European Patent Office
File 347:JAPIO Oct 1976-2002/Aug(Updated 021203)
        (c) 2002 JPO & JAPIO
File 350:Derwent WPIX 1963-2002/UD,UM &UP=200282
        (c) 2002 Thomson Derwent
File 348:EUROPEAN PATENTS 1978-2002/Dec W03
        (c) 2002 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20021226,UT=20021219
        (c) 2002 WIPO/Univentio
File 256:SoftBase:Reviews,Companies&Prods. 82-2002/Nov
        (c)2002 Info.Sources Inc
File   2:INSPEC 1969-2002/Dec W3
        (c) 2002 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2002/Nov
        (c) 2002 ProQuest Info&Learning
File 65:Inside Conferences 1993-2002/Dec W4
        (c) 2002 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2002/Nov
        (c) 2002 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2002/Dec
        (c) 2002 Info. Today Inc.
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
        (c) 2002 The Gale Group
File 474:New York Times Abs 1969-2002/Dec 27
        (c) 2002 The New York Times
File 475:Wall Street Journal Abs 1973-2002/Dec 27
        (c) 2002 The New York Times
File 16:Gale Group PROMT(R) 1990-2002/Dec 27
        (c) 2002 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2002/Dec 27
        (c)2002 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
        (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2002/Dec 30
        (c) 2002 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2002/Dec 27
        (c) 2002 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2002/Dec 30
        (c) 2002 The Gale Group
File   9:Business & Industry(R) Jul/1994-2002/Dec 27
        (c) 2002 Resp. DB Svcs.
File 15:ABI/Inform(R) 1971-2002/Dec 28
        (c) 2002 ProQuest Info&Learning
File 20:Dialog Global Reporter 1997-2002/Dec 30
        (c) 2002 The Dialog Corp.
File 95:TEME-Technology & Management 1989-2002/Dec W2
        (c) 2002 FIZ TECHNIK
File 476:Financial Times Fulltext 1982-2002/Dec 28
        (c) 2002 Financial Times Ltd
File 610:Business Wire 1999-2002/Dec 30
        (c) 2002 Business Wire.
File 613:PR Newswire 1999-2002/Dec 30
        (c) 2002 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2002/Dec 27
        (c) 2002 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2002/Dec 28
        (c) 2002 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
        (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
        (c) 1999 PR Newswire Association Inc
File 570:Gale Group MARS(R) 1984-2002/Dec 30
        (c) 2002 The Gale Group
File 635:Business Dateline(R) 1985-2002/Dec 28

Search performed by Sylvia Keys   December 30, 2002

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                      (c) 2002 ProQuest Info&Learning
File 477:Irish Times 1999-2002/Dec 30
                      (c) 2002 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2002/Dec 30
                      (c) 2002 Times Newspapers
File 711:Independent(London) Sep 1988-2002/Dec 09
                      (c) 2002 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2002/Dec 30
                      (c) 2002 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2002/Dec 30
                      (c) 2002
File 387:The Denver Post 1994-2002/Dec 27
                      (c) 2002 Denver Post
File 471:New York Times Fulltext 90-Day 2002/Dec 29
                      (c) 2002 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
                      (c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2002/Dec 29
                      (c) 2002 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2002/Dec 27
                      (c) 2002 Detroit Free Press Inc.
File 631:Boston Globe 1980-2002/Dec 29
                      (c) 2002 Boston Globe
File 633:Phil.Inquirer 1983-2002/Dec 27
                      (c) 2002 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2002/Dec 28
                      (c) 2002 Newsday Inc.
File 640:San Francisco Chronicle 1988-2002/Dec 29
                      (c) 2002 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2002/Dec 27
                      (c) 2002 Scripps Howard News
File 702:Miami Herald 1983-2002/Dec 24
                      (c) 2002 The Miami Herald Publishing Co.
File 703:USA Today 1989-2002/Dec 27
                      (c) 2002 USA Today
File 704:(Portland)The Oregonian 1989-2002/Dec 28
                      (c) 2002 The Oregonian
File 713:Atlanta J/Const. 1989-2002/Dec 29
                      (c) 2002 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2002/Dec 26
                      (c) 2002 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2002/Dec 30
                      (c) 2002 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2000/Dec 13
                      (c) 2000 The Plain Dealer
File 735:St. Petersburg Times 1989- 2000/Nov 01
                      (c) 2000 St. Petersburg Times
?ds


Set     Items    Description
S1      786840    (INCENTIVE? OR REWARD? ? OR AWARD? ? OR E()CENTIVE? OR MOT-
               IVAT? OR PROMOTION? ? OR BONUS OR BONUSES OR POINT? ?)(5N)(PR-
               OGRAM? ? OR SYSTEM? ? OR CAMPAIGN? ?) NOT PY>2000
S2       34983    S1(5N)(ELECTRONIC? OR COMPUTERI? OR ONLINE OR ON()LINE OR -
               INTERNET OR WEBSITE? OR WEBPAGE? OR WEB()(SITE? OR PAGE?))
S3       13756    S2 NOT POINT? ?
S4          32    S3(5N)(GOAL? ? OR GOAL()(SETTING OR PLANNING) OR PERFORMAN-
               CE? OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA OR QU-
               OTAS OR PRODUCTIVITY OR COST()SAVING?)(5N)(TRACK? OR FEEDBACK?
               OR EVALUAT? OR COMPARE? OR COMPARIS? OR MEASUR?)
```

                    Search performed by Sylvia Keys   December 30, 2002

. 4/3,K/1   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

08124984   Supplier Number: 67707314 (USE FORMAT 7 FOR FULLTEXT)
Noted Human Performance Expert Joins Motivation Online's Board of
  Directors.
PR Newswire, pNA
Dec 8, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 760

...   BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation Online** 's BCM **system** ,
management can identify, **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

 4/3,K/2   (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07887883   Supplier Number: 64979976 (USE FORMAT 7 FOR FULLTEXT)
24/7 Media software focuses on loyalty.(Brief Article)
CLARK, PHILIP B.
B to B, v85, p2
August 28, 2000
Language: English   Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal
Word Count: 365

...   full-service tool for retention," said Brian Anderson, president of
AwardTrack.
       LoyaltyDriver lets users manage **online   incentive   programs** ,
select media and create **online** loyalty campaigns. Other features include
e-mail campaign **performance   tracking** , online catalog redemption
programs and an ongoing customer dialogue network. Additional 24/7
services, including...

 4/3,K/3   (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

07508228   Supplier Number: 63019202 (USE FORMAT 7 FOR FULLTEXT)
Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
  eMaritz... A New Internet Venture to Take its 70 Years of Experience in
  Improving Employee and Channel Performance to New Markets.
PR Newswire, pNA
June 28, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 827

...   program operation, the site will communicate regularly with the
program manager and program participants, help **track   performance** and
recognition earned and allow **program** participants to select **awards** from
Maritz's proven, **online** and offline mix of thousands of merchandise and
travel options.
       "Through extensive primary and secondary...

Search performed by Sylvia Keys   December 30, 2002

4/3,K/4   (Item 4 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

07429701   Supplier Number: 62487526   (USE FORMAT 7 FOR FULLTEXT)
**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
  With Industry Leaders to Offer Online Custom Market Research.**
PR Newswire, pNA
June 5, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 434

...   We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive**
system that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

4/3,K/5   (Item 5 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)

07190293   Supplier Number: 61396325   (USE FORMAT 7 FOR FULLTEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
  Internet Client HotDispatch.**
Business Wire, p1152
April 10, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

    REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000
     Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
     Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
     and Ability to Deliver Results at Cyber Speed
     JDA Advertising, one of the fastest growing...

4/3,K/6   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

12876392   SUPPLIER NUMBER: 67707314   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Noted Human Performance Expert Joins Motivation Online's Board of
  Directors.**
PR Newswire, NA
Dec 8, 2000
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 760   LINE COUNT: 00070

...   BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation   Online** 's BCM **system** ,
management can identify, **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

4/3,K/7   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

12271990   SUPPLIER NUMBER: 63019202   (USE FORMAT 7 OR 9 FOR FULL TEXT)

·Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
    eMaritz... A New Internet Venture to Take its 70 Years of Experience in
    Improving Employee and Channel Performance to New Markets.
PR Newswire, NA
June 28, 2000
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 885   LINE COUNT: 00078

...   program operation, the site will communicate regularly with the
program manager and program participants, help **track** **performance** and
recognition earned and allow **program** participants to select **awards** from
Maritz's proven, **online** and offline mix of thousands of merchandise and
travel options.
        "Through extensive primary and secondary...

 4/3,K/8   (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

12195600   SUPPLIER NUMBER: 62487526   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
   With Industry Leaders to Offer Online Custom Market Research.**
PR Newswire, NA
June 5, 2000
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 456   LINE COUNT: 00043

...   We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive**
system that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

 4/3,K/9   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

11943307   SUPPLIER NUMBER: 61396325   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
   Internet Client HotDispatch.**
Business Wire, 1152
April 10, 2000
LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 685   LINE COUNT: 00062

        REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000
        Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
        Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
        and Ability to Deliver Results at Cyber Speed
        JDA Advertising, one of the fastest growing...

 4/3,K/10   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

03301326   SUPPLIER NUMBER: 05165097   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Hartmarx's computerized collections. (Hartmarx Corp.) (Technology &
   Operations supplement)**
Howard, Tammi
WWD, v154, pS12(2)
Sept 8, 1987

                    Search performed by Sylvia Keys   December 30, 2002

...   and to monitor the progress of troubled accounts more closely.
     Corder pointed out that the **on - line   system** also helps
management **evaluate** and **reward** employee **performance** with greater
accuracy. "By being on-line, management can better judge which employees
are merely...

4/3,K/11   (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

02018283   SUPPLIER NUMBER: 03139624
Fillips for the Future.
Tisdall, P.
Marketing, v16, p42-45.
Feb. 16, 1984

ABSTRACT: Sales promotion will continue to grow in the next decade.
Retailers will employ **electronic** facilities to launch **promotions** . Sales
 promotion complements media **campaigns** . Retailers can **track** the
performance of their products using the electronic means available.
Promotions will move toward more creative directions...

4/3,K/12   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01320518   SUPPLIER NUMBER: 08074644   (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Large bank utilizes CBT in making transition to new computer
   system.(Computer Based Training)**
T H E Journal (Technological Horizons In Education), v17, n3, p54(3)
Oct, 1989

...   PHOEBE (PHOEnix BEst) award in the San Francisco area and Western
region competitions sponsored by **Goal   Systems** .
     The **award** -winner was an **online** course **evaluation** used to assess
the effectiveness of training; it is a required element at the end...

4/3,K/13   (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02753232   Supplier Number: 67707314   (USE FORMAT 7 FOR FULLTEXT)
**Noted Human Performance Expert Joins Motivation Online's Board of
   Directors.**
PR Newswire, pNA
Dec 8, 2000

...   BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation   Online** 's BCM **system** ,
management can identify, **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

Search performed by Sylvia Keys   December 30, 2002

4/3,K/14   (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02555158   Supplier Number: 63019202   (USE FORMAT 7 FOR FULLTEXT)
Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
   eMaritz... A New Internet Venture to Take its 70 Years of Experience in
   Improving Employee and Channel Performance to New Markets.
PR Newswire, pNA
June 28, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 827

...   program operation, the site will communicate regularly with the
program manager and program participants, help **track**   **performance** and
recognition earned and allow **program** participants to select **awards** from
Maritz's proven, **online** and offline mix of thousands of merchandise and
travel options.
        "Through extensive primary and secondary...

4/3,K/15   (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02525718   Supplier Number: 62487526   (USE FORMAT 7 FOR FULLTEXT)
AOL's Digital Marketing Services Adds New Partners, Expands Relationships
   With Industry Leaders to Offer Online Custom Market Research.
PR Newswire, pNA
June 5, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 434

...   We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive**
system that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

4/3,K/16   (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2002 The Gale Group. All rts. reserv.

02449281   Supplier Number: 61396325   (USE FORMAT 7 FOR FULLTEXT)
JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
   Internet Client HotDispatch.
Business Wire, p1152
April 10, 2000
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

        REDWOOD CITY, Calif.--(BUSINESS WIRE)--April 10, 2000
        Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
        Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
        and Ability to Deliver Results at Cyber Speed
        JDA Advertising, one of the fastest growing...

4/3,K/17   (Item 5 from file: 621)

Search performed by Sylvia Keys   December 30, 2002

01630829   Supplier Number: 48393853   (USE FORMAT 7 FOR FULLTEXT)
**X-ceed's MAESTRO Performance Improvement System Selected by Arthur Andersen
  Consulting.**
Business Wire, pN/A
April 1, 1998
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 245

...   other prestigious companies will recognize and
     select it for its unique qualities."

     MAESTRO is a **productivity** enhancing system for managing training,
     sales **tracking** and reporting and **awards** and recognition **programs**
     providing real time results via **Internet** /Intranet technology.

     X-ceed, Inc. is composed of four operating entities in the field of...

 4/3,K/18   (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

02903805 (USE FORMAT 7 OR 9 FOR FULLTEXT)
24/7 Media software focuses on loyalty
**(24/7 Media introduces LoyaltyDriver software suite for e-mail and Internet
  marketing, allowing users to create online incentive and loyalty
  programs; to be advertised through print campaigns)**
BtoB, v 85, n 13, p 2
August 28, 2000
DOCUMENT TYPE: Journal ISSN: 1087-948X   (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 349

 (USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...full-service tool for retention," said Brian Anderson, president of
AwardTrack.

LoyaltyDriver lets users manage **online   incentive   programs** , select
media and create **online** loyalty campaigns. Other features include e-mail
campaign **performance   tracking** , online catalog redemption programs and
an ongoing customer dialogue network. Additional 24/7 services, including
...

 4/3,K/19   (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00525555 90-51312
Purchasing 2000: Can Supplier Ratings Be Standardized?
Stundza, Tom
Purchasing v109n7 PP: 60-64 Nov 8, 1990
ISSN: 0033-4448 JRNL CODE: PRG

...ABSTRACT: and more sophisticated reconciliations of cost and quality
considerations will need to be built into **performance   measurements** . In
1986, Rockwell International Corp. implemented the Supplier Rating and
 Incentive   Program (SRIP) at Defense **Electronics** . For a number of its
supporters, SRIP is seen as a prototype on which uniform...

                   Search performed by Sylvia Keys   December 30, 2002

4/3,K/20   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

00427129   88-43962
Controlling Purchasing Price Performance
Felch, R. Bruce; Felch, Robert I.
Journal of Purchasing & Materials Management v24n3 PP: 36-39 Fall 1988
ISSN: 0094-8594 JRNL CODE: JPR

...ABSTRACT: software and hardware. The system also enables a firm's top
management to establish reasonable **goals** for purchased material costs and
then **track** progress toward the **goals** . The **computerized** reporting
system   provides   an   **incentive**   for buyers and a basis for **performance**
evaluation   that is flexible and adaptable to unique circumstances.   ...

4/3,K/21   (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

00331563   86-31977
Information Technology
Buckler, Grant; Helliwell, John
Canadian Business v59n9 PP: 118-127 Sep 1986
ISSN: 0008-3100 JRNL CODE: CB

...ABSTRACT: 1. quicker customer service, 2. more accurate information, 3.
less wasted time, 4.   improved staff **productivity** , and 5. access to
online databases. These intangibles provide extra incentives to buy a
system, but the main reason should be to achieve measurable **cost   savings**
. Among the Canadian companies producing automated office systems are: 1.
AES Data Inc. (Montreal, Quebec...

4/3,K/22   (Item 1 from file: 20)
DIALOG(R)File   20:Dialog Global Reporter

14141897   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Noted Human Performance Expert Joins Motivation Online's Board of Directors
PR NEWSWIRE
December 08, 2000
JOURNAL CODE: WPRW   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 724

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   BCM)   solutions.   The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool for large organizations. Using **Motivation   Online** 's BCM **system** ,
management can identify,   **track** and report on individual behaviors that
align with corporate goals and objectives. The technology empowers...

4/3,K/23   (Item 2 from file: 20)
DIALOG(R)File   20:Dialog Global Reporter

11722055   (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
    eMaritz... A New Internet Venture to Take its 70 Years of Experience in
    Improving Employee and Channel Performance to New Markets**

Search performed by Sylvia Keys   December 30, 2002

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   program operation, the site will communicate regularly with the
program manager and program participants, help **track** **performance** and
recognition earned and allow **program** participants to select **awards** from
Maritz's proven, **online** and offline mix of thousands of merchandise and
travel options.
      "Through extensive primary and secondary...

4/3,K/24   (Item 3 from file: 20)

11356311 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**AOL's Digital Marketing Services Adds New Partners, Expands Relationships
   With Industry Leaders to Offer Online Custom Market Research**

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   We provide the widest sample reach through all of AOL's brands,
superior technology for **online** research and a consumer **incentive**
system that is unparalleled. We **measure** our **success** not only by
expanding our partnerships, but also on our ability to cultivate and keep
...

4/3,K/25   (Item 4 from file: 20)

01297159 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**X-ceed's MAESTRO Performance Improvement System Selected by Arthur Andersen
   Consulting**

   (USE FORMAT 7 OR 9 FOR FULLTEXT)

...   other prestigious companies will recognize and select it for its
unique qualities." MAESTRO is a **productivity** enhancing system for
managing training, sales **tracking** and reporting and **awards** and
recognition **programs** providing real time results via **Internet** /Intranet
technology. X-ceed, Inc. is composed of four operating entities in the
field of...

4/3,K/26   (Item 1 from file: 610)

00252056 20000410101B2525 (USE FORMAT 7 FOR FULLTEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch**

Monday, April 10, 2000 08:19 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 659

TEXT:
Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
     Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
     and Ability to Deliver Results at Cyber Speed

JDA Advertising, one of the fastest growing...

 4/3,K/27   (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire

00251987 20000410101B2464 (USE FORMAT 7 FOR FULLTEXT)
**JDA Advertising Earns Industry Accolades with Creative Campaign for Newest
Internet Client HotDispatch**
Business Wire
Monday, April 10, 2000 08:02 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 659

TEXT:
Premier Tech Agency Launches Account with **Award** -winning **Campaign** ,
     Agency Building Strong **Internet** Portfolio with **Track** Record of
Success
     and Ability to Deliver Results at Cyber Speed

JDA Advertising, one of the fastest growing...

 4/3,K/28   (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire

00476069 20001208CGF002 (USE FORMAT 7 FOR FULLTEXT)
Noted Human Performance Expert Joins Motivation Online's Board of Directors
PR Newswire
Friday, December 8, 2000 10:00 EST
JOURNAL CODE: PR NEWSWIRE, INTERACTIVE CONNECTION LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 739

...BCM) solutions. The Mount Prospect, Illinois, company has
systematized behavior science into a web-enabled **performance** management
tool
for large organizations. Using **Motivation   Online** 's BCM **system** ,
management can
identify, **track** and report on individual behaviors that align with
corporate
goals and objectives. The technology empowers...

 4/3,K/29   (Item 2 from file: 613)
DIALOG(R)File 613:PR Newswire

00363799 20000628CGW049 (USE FORMAT 7 FOR FULLTEXT)

                 Search performed by Sylvia Keys   December 30, 2002

·Maritz Inc., Industry Leader in People-Based Business Solutions, Launches
Emaritz... A New Internet Venture to Take Its 70 Years of Experience in
Improving Employee And Channel Performance to New Markets
PR Newswire
Wednesday, June 28, 2000 13:27 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 832

...program
operation, the site will communicate regularly with the program manager and
program participants, help **track** **performance** and recognition earned and
allow
 program participants to select **awards** from Maritz's proven, **online**
and offline
mix of thousands of merchandise and travel options.

    "Through extensive primary and secondary...

 4/3,K/30   **(Item 3 from file: 613)**
DIALOG(R)File 613:PR Newswire
(c) 2002 PR Newswire Association Inc. All rts. reserv.

00347201 20000605DAM027 (USE FORMAT 7 FOR FULLTEXT)
**Aol's Digital Marketing Services Adds New Partners, Expands Relationships
with Industry Leaders to Offer Online Custom Market Research**
PR Newswire
Monday, June 5, 2000 11:18 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 458

...We provide the widest
sample reach through all of AOL's brands, superior technology for **online**
research and a consumer **incentive** **system** that is unparalleled. We
measure our
 success not only by expanding our partnerships, but also on our ability
to
cultivate and keep...

 4/3,K/31   **(Item 1 from file: 810)**
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0829427   BW1200

**WATER JEL X CEED: X-ceed's MAESTRO Performance Improvement System Selected
     by Arthur Andersen Consulting**

April 01, 1998

Byline: Business Editors

    ...other prestigious companies will recognize and select it
for its unique qualities."
    MAESTRO is a **productivity** enhancing system for managing training,
 sales **tracking** and reporting and **awards** and recognition **programs**
providing real time results via **Internet** /Intranet technology.
    X-ceed, Inc. is composed of four operating entities in the field
of...

 4/3,K/32   **(Item 1 from file: 570)**

01978262   Supplier Number: 64979976 (USE FORMAT 7 FOR FULLTEXT)
24/7 Media software focuses on loyalty.(Brief Article)
CLARK, PHILIP B.
B to B, v85, p2
August 28, 2000
Language: English   Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal
Word Count: 365

...   full-service tool for retention," said Brian Anderson, president of
AwardTrack.
      LoyaltyDriver lets users manage **online   incentive   programs** ,
select media and create **online** loyalty campaigns. Other features include
e-mail campaign **performance   tracking** , online catalog redemption
programs and an ongoing customer dialogue network. Additional 24/7
services, including...